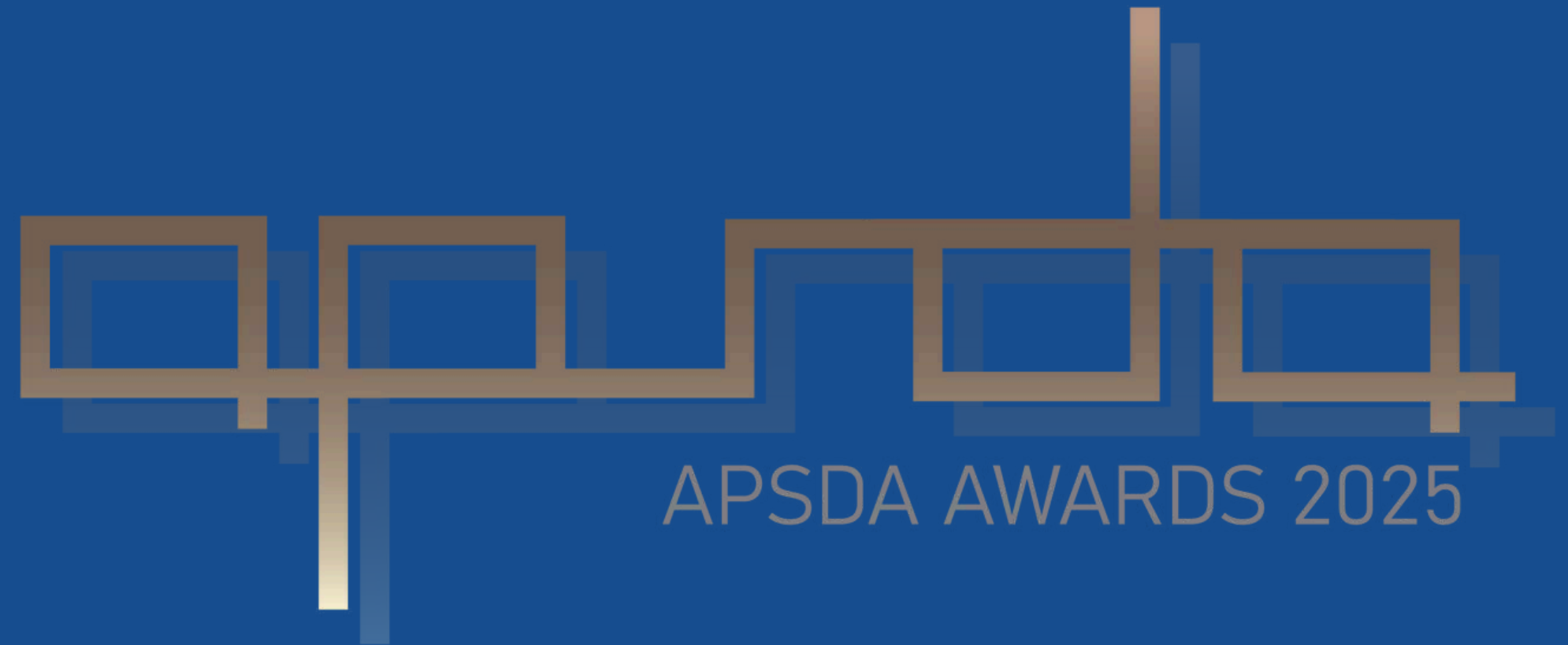


ORGANISED BY:  
**APSDA**  
Asia-Pacific Space Designers Association



APSDA AWARDS 2025

*THE MOST PRESTIGIOUS INTERIOR DESIGNER AWARDS IN THE ASIA PACIFIC REGION*

PLATINUM SPONSORS



GOLD SPONSOR



OFFICIAL TROPHY SPONSORS  
(PROJECT OF THE YEAR) (PERSONALITY OF THE YEAR)



LUXXNEWHOUSE GROUP

SUPPORTING SPONSOR



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# ABOUT APSDA

The **Asia-Pacific Space Designers Association (APSDA)** is a gathering of national level design associations from the Asia and Oceania region. The Association inspires to nurture a better understanding of the different Asia Pacific regional cultures and encourage the exchange of Interior Design information and knowledge between its members for the advancement of this field to benefit regional societies at large.

Prior to its formalisation, APSDA existed as an informal alliance for over 19 years.

## OBJECTIVES

The purpose of the Association is to **contribute to the development of the human environment and culture through interior design** and to **render services for the advancement of the profession in the Asia-Pacific region.**

# APSDA MEMBERS ASSOCIATION

## FULL MEMBER

<b>Australia</b>	Design Institute of Australia (DIA)	<b>Malaysia</b>	Malaysian Institute of Interior Designers (MIID)
<b>Hong Kong</b>	Hong Kong Interior Design Association (HKIDA)	<b>Nepal</b>	Interior Designers Association of Nepal (IDEA Nepal)
<b>India</b>	Institute of Indian Interior Designers (IIID)	<b>Philippines</b>	Philippine Institute of Interior Designers (PIID)
<b>Indonesia</b>	Himpunan Desainer Interior Indonesia (HDII)	<b>Singapore</b>	Society of Interior Designers Singapore (SIDS)
<b>Japan</b>	Japan Commercial Environmental Design Association (JCD)	<b>South Korea</b>	Korean Society of Interior Architects Designers (KOSID)
<b>Japan</b>	Japan Interior Architects/Designer Association (JID)	<b>Taiwan</b>	Chinese Society of Interior Designers (CSID)
<b>Macao</b>	Union of International of Design Macao (UIDM)	<b>Thailand</b>	Thailand Interior Designers Association (TIDA)
		<b>Vietnam</b>	Vietnam Interiors Association (VNIA)

## ASSOCIATE MEMBER

<b>Foshan, China</b>	Foshan Environmental Design Association (FEDA)	<b>Yunnan, China</b>	Yunnan Interior Design Industry Association (YNID)
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AUSTRALIA



HONG KONG



INDIA



INDONESIA



JAPAN



JAPAN



MACAO



MALAYSIA



VIETNAM



NEPAL



PHILIPPINES



SINGAPORE



SOUTH KOREA



TAIWAN



THAILAND

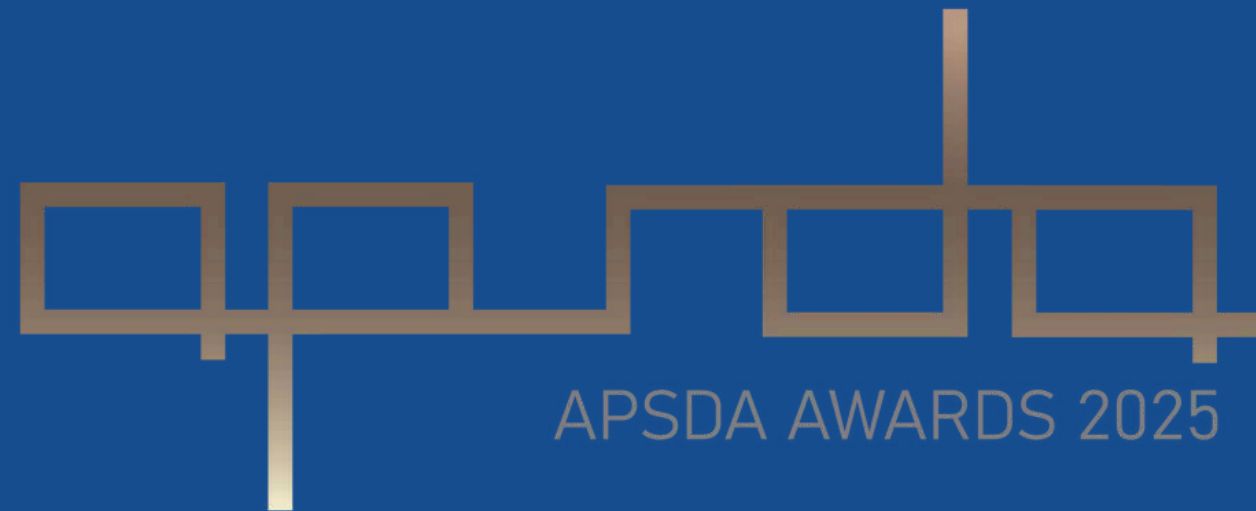


FOSHAN, CHINA



YUNNAN, CHINA

# ABOUT APSDA AWARDS



Introduced in 2021, the APSDA Awards is a **biennial interior design award** that seeks to recognise the best and brightest designers in the industry, for their outstanding projects and professionalism as well as their contribution to furthering the field of interior design.

The goals of the awards consist of three main objectives:

- Recognising and honouring the most distinguished interior architects/designers in Asia Pacific on a biennial basis
- Showcasing the best of Asia Pacific's Designed Spaces
- Promoting professional standards among the interior design practices



# WHO CAN PARTICIPATE?

## Project & Personality of the Year

Interior Designers with ***project in the Asia-Pacific Region***, from rising designers to famous designers, from small scale to large scale projects - if you design and curate spaces you are welcome to submit your project to be recognised across the region!

## Interior Products of the Year

From start-ups to famous brands, from off-the-rack to bespoke – if you ***produce or create interior products*** for interior or space furnishing, you are welcome to take part in this category!

# WHY PARTICIPATE IN APSDA AWARDS?

## Recognition and Credibility

Winning or even being nominated for an award showcases expertise and stands out in a competitive industry.

## Confidence Boost

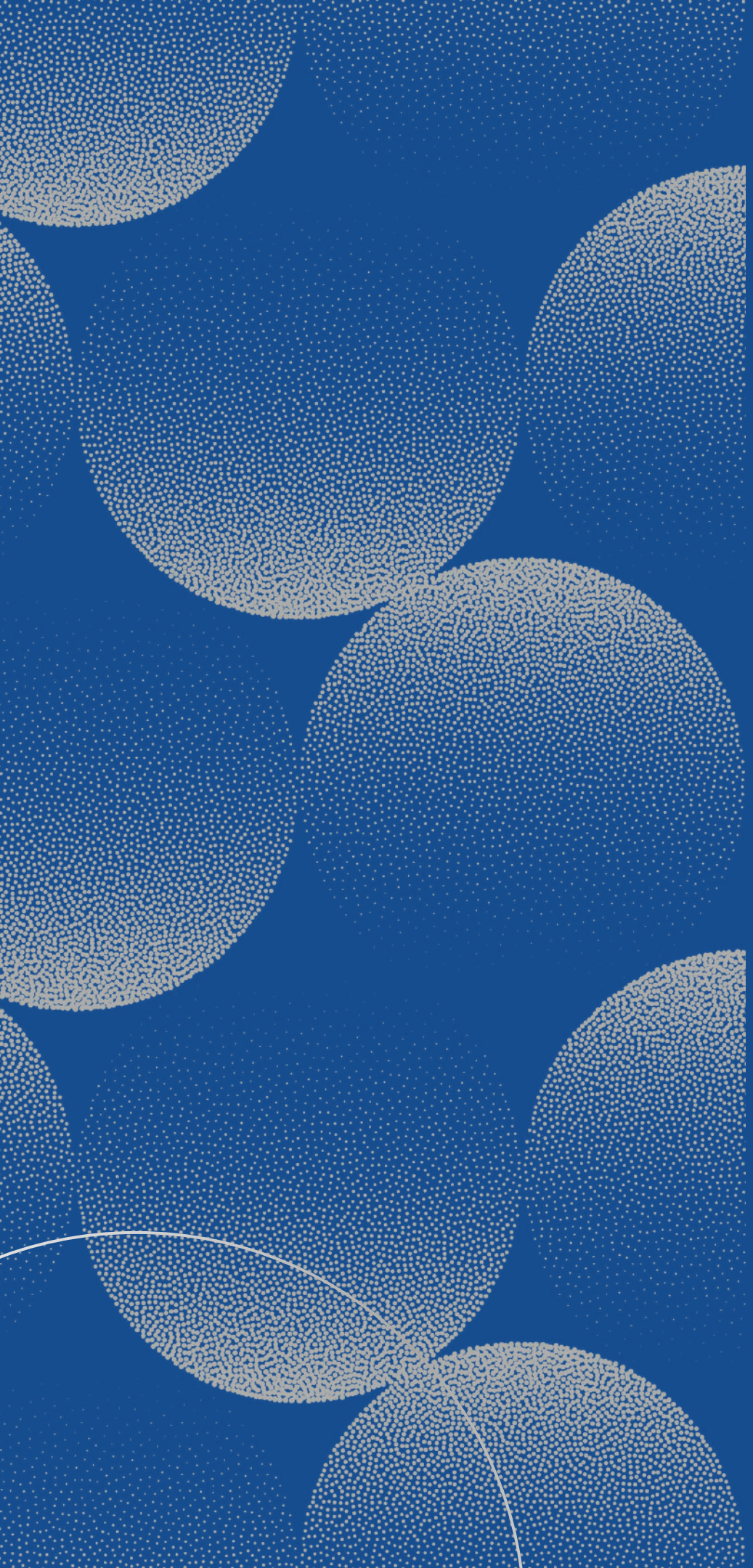
Winning or being acknowledged for one's work can greatly boost confidence. An encouragement to undertake more ambitious projects.

## Benchmarking

Participation allows you to see how your work measures up against peers, providing an opportunity to further learn and improve yourself.

## Publicity

We tell the world for your excellent design. APSDA Awards publicize to the right audiences across the Asia Pacific Region.



# AWARDS CATEGORIES

# PROJECT OF THE YEAR

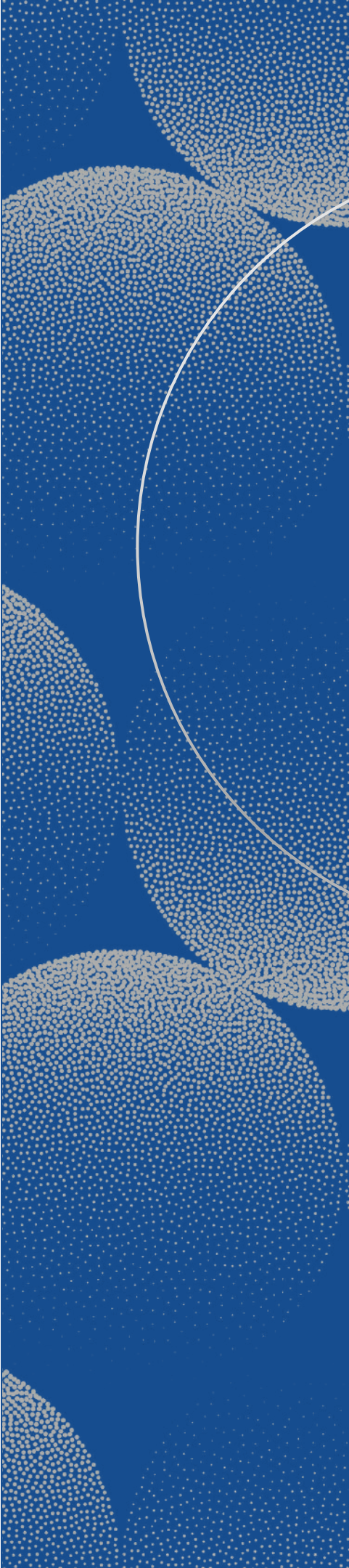
## APSDA AWARDS 2025 CATEGORY

- Entertainment & Leisure
- Exhibition
- Food & Beverages
- Hospitality
- Public
- Retail
- Residential (Apartment/Condo)
- Residential (Show Units)
- Residential (Landed)
  - Small (<150 sqm)
  - Big (>150 sqm)
- Workspace

# PERSONALITY OF THE YEAR

## APSDA AWARDS 2025 CATEGORY

- Designer
- Young Designer
- Design Educator
- Design Journalist



# BEST PROJECT OF THE COUNTRY/TERRITORY



## APSDA AWARDS 2025 CATEGORY

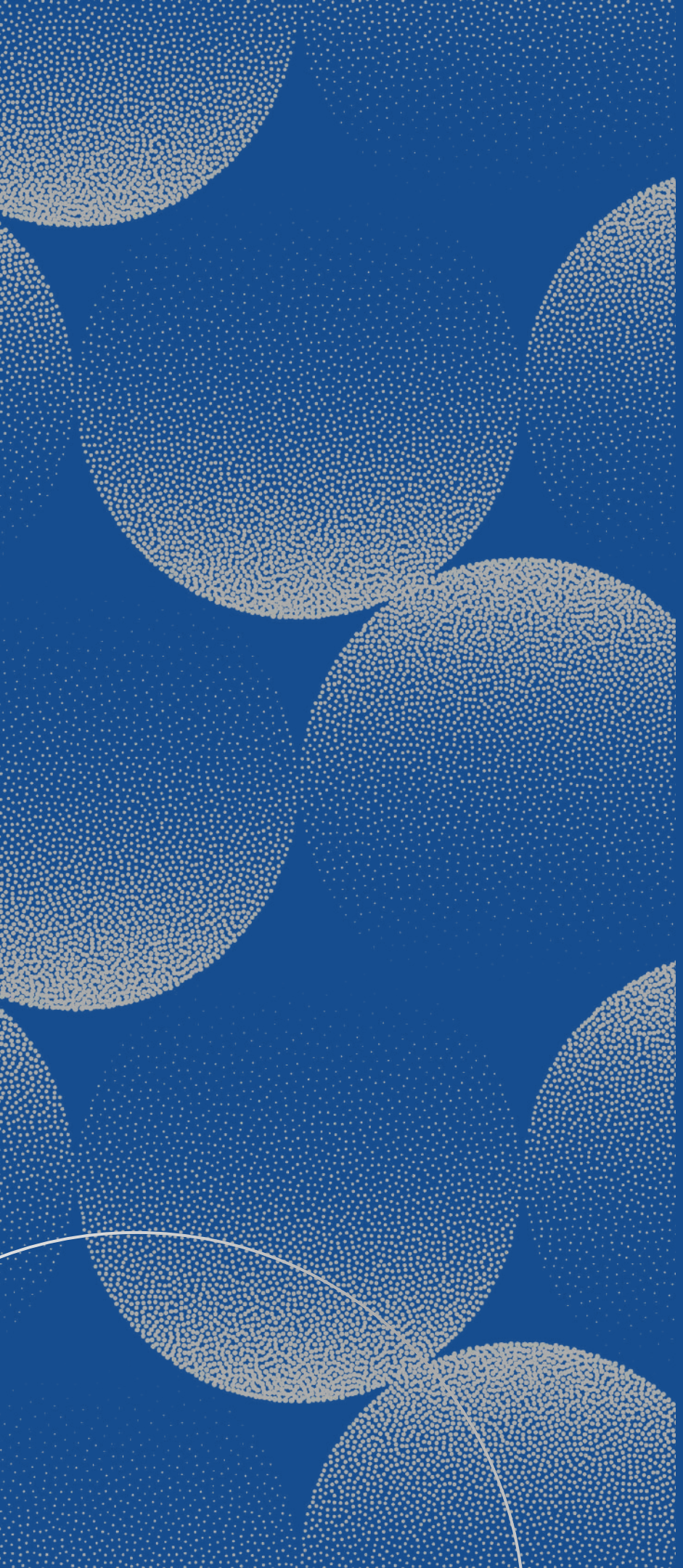
- Pick one (1) winning project per country/territory from project of the year category
- Countries/Territories to be considered are those with five (5) entries (not from the same company) per country/territory

# INTERIOR PRODUCTS OF THE YEAR



## APSDA AWARDS 2025 CATEGORY

- Residential Furniture
- Contract Furniture
- Space Lighting



APSDA AWARDS 2025

# SUBMISSION REQUIREMENTS

# PROJECT OF THE YEAR

## SUBMISSION REQUIREMENTS

- **Submission Basics**

- Contact Details
- Designer Name / Team (*Max 20 Characters*)
- Designer's Company Name
- Designation
- Designer's Mobile Number
- Designer's Email
- Designer's Profile Photo
- Project Completed Date\*

- **Submission Description**

- Project write-up must be submitted in English. (*max 500 words*)
  - Describing the concept of the design
  - Explain something they cannot see (*ease of use, safety, and maintenance and how it benefits end users and/or the audience of the space*)

- **Submission Media**

*[Total file size for each file upload should NOT exceed 5 MB.]*

- Project Country
- Project Title
- How many project photos submitted
- Project Photos
  - At least 5 project photos but not exceeding 8 project photos
- 1 Project Layout Plan

*\*No 3D renders are allowed, only photos of completed works will be accepted.*

*\*Projects must be completed within Y2023/Y2024.*

# PERSONALITY OF THE YEAR

## SUBMISSION REQUIREMENTS

### DESIGNER OF THE YEAR

- **Submission Basics**

- Contact Details
- Designer Name / Team (*Max 20 Characters*)
- Designer's Company Name
- Designation
- Designer's Mobile Number
- Designer's Email
- Designer's Profile Photo

- **Submission Description**

- Short introduction about the designer (*for marketing & promotional purposes, MAX 250 words*)
- Write Up on how you have contributed to the design industry society (*300 WORDS*)
- i.e : Guest Speaker, Guest Lecturer, Judges and etc

- **Submission Media**

*[Total file size for each file upload should NOT exceed 5 MB.]*

- Project Country
- Project Title
- How many project photos submitted
- Project Photos
  - At least 5 project photos but not exceeding 8 project photos
- 1 Project Layout Plan
- List of accolades achieved in the past years with years of the accolade received stated
- Portfolio/CV
- Extra Projects Submit here

# PERSONALITY OF THE YEAR

## SUBMISSION REQUIREMENTS

### YOUNG DESIGNER OF THE YEAR *(40 Years Old & Below)*

- **Submission Basics**

- Contact Details
- Designer Name /Team *(20 Characters)*
- Designer's Company Name
- Designation
- Designer's Mobile Number
- Designer's Email
- Designer's Profile Photo

- **Submission Description**

- Short introduction about the designer *(for marketing & promotional purposes, MAX 250 Words)*
- 1 Project Writeup
  - Incl. use of sustainable design practices, emerging technologies, and new materials on the projects submitted *(if applicable)*

- **Submission Media**

*[Total file size for each file upload should NOT exceed 5 MB.]*

- Project Country
- Project Title
- How many project photos submitted
- Project Photos
  - At least 5 project photos but not exceeding 8 project photos
- 1 Project Layout Plan
- List of accolades achieved in the past years with years of the accolade received stated
- Portfolio/CV

# PERSONALITY OF THE YEAR

## SUBMISSION REQUIREMENTS

### DESIGN EDUCATOR OF THE YEAR

- **Submission Basics**

- Contact Details
- Designer Name /Team (20 Characters)
- Designer's Company Name
- Designation
- Designer's Mobile Number
- Designer's Email
- Designer's Profile Photo

- **Submission Description**

- Describe how your work has impacted your students and advanced interior design education. (*\*MAX 500 words*).
  - Innovation in teaching techniques or projects/course development (to submit image as supporting documents)
  - Contributions to the profession of interior design and professional organizations
    - i.e Invitation of guest speakers to classroom to talk about real world applications and connect students to the interior design industry.

- **Submission Media**

*[Total file size for each file upload should NOT exceed 5 MB.]*

- List of accolades achieved in the past years with years of the accolade received stated
- Portfolio/CV
- List of Publication of scholarly research in peer-reviewed journals

# PERSONALITY OF THE YEAR

## SUBMISSION REQUIREMENTS

### DESIGN JOURNALIST OF THE YEAR

- **Submission Media** *[Total file size for each file upload should NOT exceed 5 MB.]*
  - List of accolades achieved in the past years with years of the accolade received stated
  - Portfolio/CV
  - Abstracts for at least two (2) significant examples of work with a focus on Interior Architecture/Design, published and/or broadcast no earlier than 1 January 2022.
  - List of Involvements in the Interior Design Industry (Event Name/Year)
    - i.e. Speaking opportunity within Industry Events, attending/invited to join Industry Events/Conferences/Awards as a Design Journalist
- **Submission Description**
  - Contributions to the profession of interior design and professional organizations
    - i.e. Invitation of guest speakers to classroom to talk about real world applications and connect students to the interior design industry.

# INTERIOR PRODUCTS OF THE YEAR

## SUBMISSION REQUIREMENTS

- **Submission Basics**

- Contact Details of Entrant
- Company Name
- Designation
- Entrant's Mobile Number
- Entrant's Email
- Company Logo
- Product Name
- Product Nature
- Product Launch Date

- **Submission Description**

- Short product/entry description (*max. 500 words*)
- Five short descriptions focusing on each of the five criteria (*max. 500 words each*)

- **Submission Media**

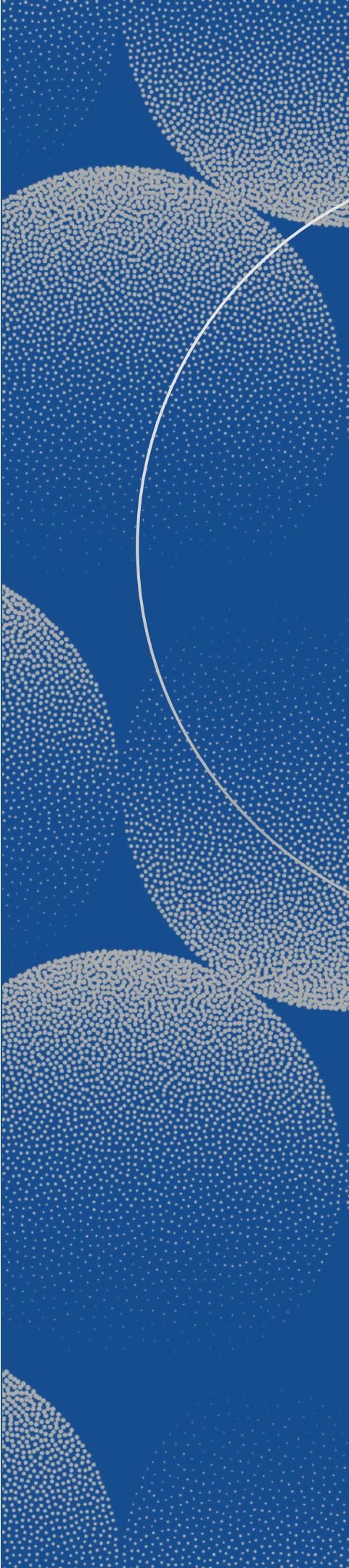
- Minimum of 4 photos of the entry/product, maximum 8 photos
- File types: JPG, PNG, max.
- Resolution: 15-megapixel, max.
- File size: 5 MB
- Color Mode: RGB
- Additional optional media: PDF, video link or weblink presenting your entry in more detail.

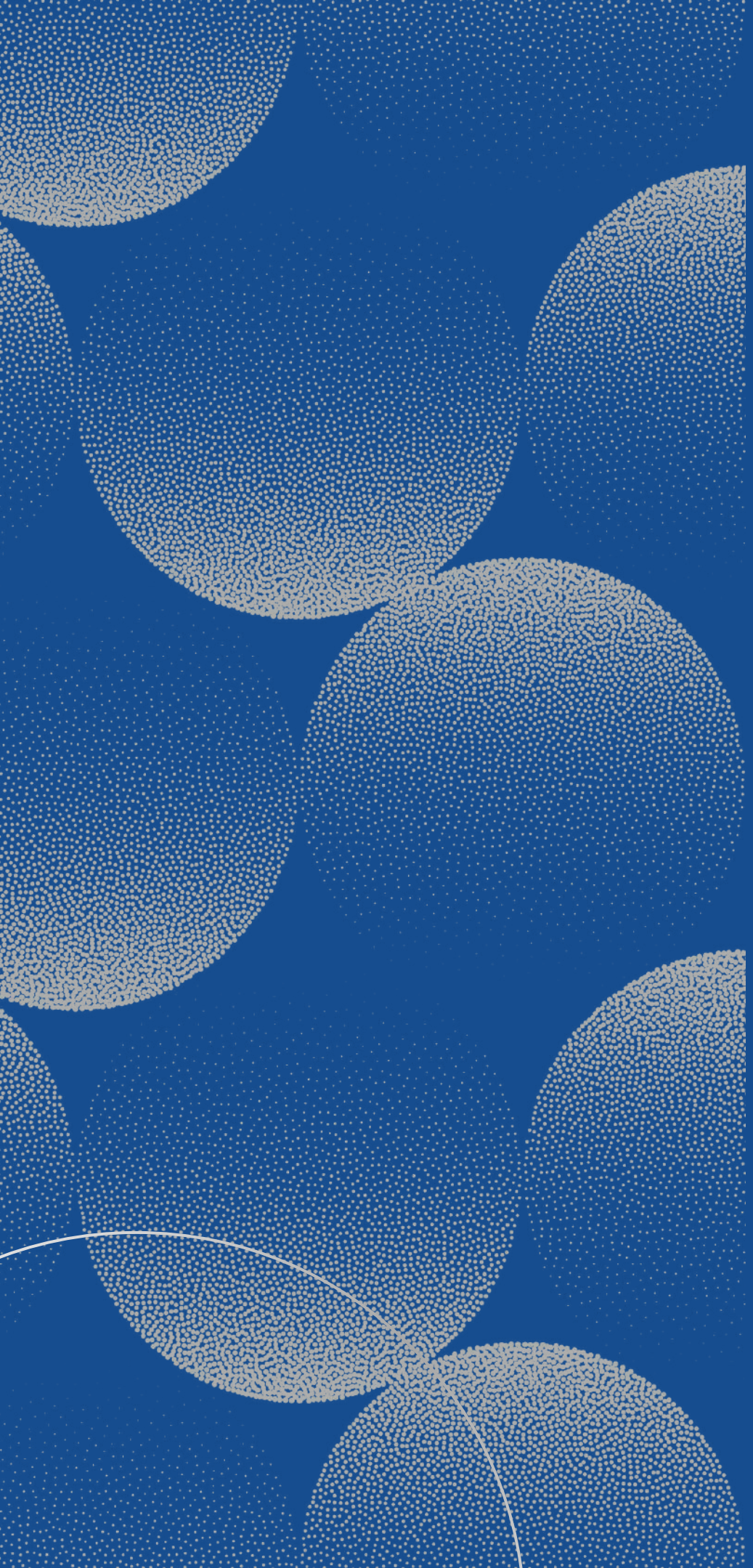
*\*Products must be launched and available to the open market within Y2023/Y2024.*

# BEST PROJECT OF THE COUNTRY/TERRITORY CATEGORY

## SUBMISSION REQUIREMENTS

- Pick one (1) winning project per country/territory from project of the year category
- Countries/Territories to be considered are those with five (5) entries (not from the same company) per country/territory





# JUDGING CRITERIA

# PROJECT OF THE YEAR

## JUDGING CRITERIA

### 1. Originality (25%)

The entry must be able to articulate the originality of the design/space.

### 2. Functionality (20%)

The entry must be able to demonstrate its ease of use, safety, and maintenance and how it benefits end users and/or the audience of the space.

### 3. Spatial Planning (20%)

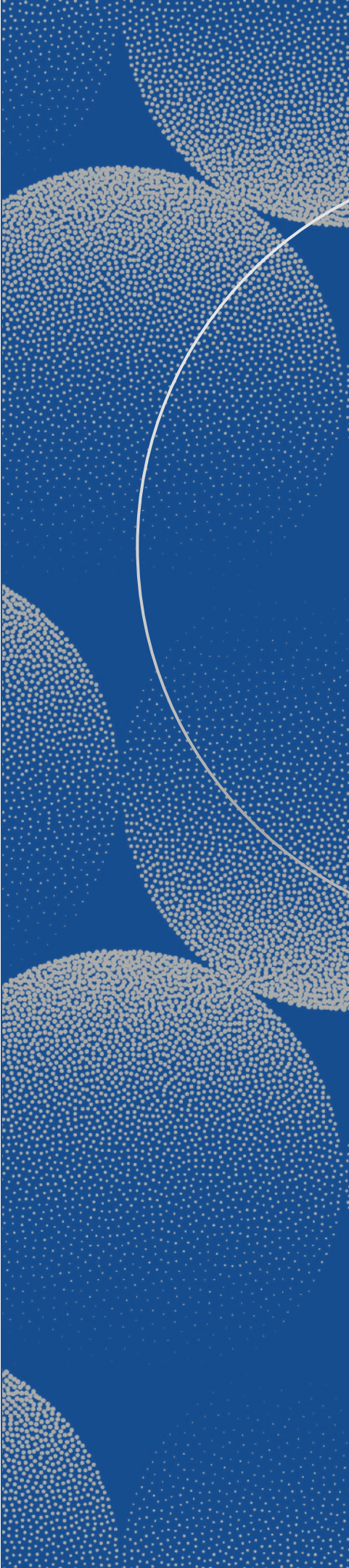
The entry must be able to address functional aspects of the design through the use of strategic space planning.

### 4. Aesthetics (25%)

The entry must be able to demonstrate the concept of design and how the final visual outcome has been achieved.

### 5. Sustainability (10%)

The entry must be able to demonstrate its contribution to environmental sustainability, promoting responsible use of sustainable resources and minimizing negative impacts on the environment.



# PERSONALITY OF THE YEAR

## JUDGING CRITERIA

### DESIGNER OF THE YEAR

#### **1. Portfolio and Body of Work (30%)**

Examine the designer's portfolio to assess the quality and diversity of their previous projects. Look for innovation and creativity. Consider the range of styles, spaces, and budgets they have worked with.

#### **2. Industry Recognition (30%)**

Consider any awards, accolades, or recognition the designer has received from professional organizations, publications, or industry peers. Look for their involvement in industry events, exhibitions, or conferences, which indicates their commitment to staying current with trends and advancements.

#### **3. Personal Style and Branding (20%)**

Evaluate the designer's personal style and how well it aligns with current design trends and market demands. Consider their ability to create a unique brand identity and establish a recognizable signature style.

#### **4. Sustainability and Community Impact (20%)**

Look for evidence of the use of eco-friendly materials, energy-efficient designs, and other practices that minimize environmental impact. Consider how the designer advocates for important issues within the industry, such as sustainability, ethics in design, or community development.

# PERSONALITY OF THE YEAR

## JUDGING CRITERIA

### YOUNG DESIGNER OF THE YEAR

#### **1. Creativity, Originality & Technical Skills (50%)**

Assess the young designer's ability to think creatively and bring fresh ideas to their designs. Look for unique concepts, innovative use of materials, and unconventional approaches to space planning and aesthetics. Consider their ability to challenge conventional norms while maintaining functionality and practicality.

Evaluate the young designer's technical knowledge and skills. Consider their understanding of construction techniques, materials, and building codes. Look for their ability to create accurate drawings, specifications, and plans. Consider how effectively they integrate technology, lighting, and other architectural elements into their designs.

#### **2. Portfolio and Growth Potential (30%)**

Examine the young designer's portfolio and assess their growth potential. Look for evidence of improvement and development over time. Consider their willingness to learn, take on new challenges, and seek feedback. Look for projects that demonstrate their ability to push boundaries and showcase their potential for future success.

#### **3. Industry Knowledge and Awareness (20%)**

Evaluate the young designer's understanding of current design trends, industry standards, and market demands. Consider their knowledge of sustainable design practices, emerging technologies, and new materials. Look for their ability to stay updated with industry advancements and their willingness to explore new ideas and concepts.

# PERSONALITY OF THE YEAR

## JUDGING CRITERIA

### DESIGN EDUCATOR OF THE YEAR

#### 1. Teaching Effectiveness (25%)

Assess the educator's ability to effectively convey knowledge and skills to their students. Consider their teaching methods, pedagogical approaches, and classroom management skills. Look for evidence of student engagement, active learning techniques, and the use of diverse instructional strategies.

#### 2. Mentorship and Guidance (25%)

Evaluate the educator's ability to provide mentorship and guidance to their students. Consider their accessibility, willingness to provide constructive feedback, and support for student development. Look for evidence of individualized attention, career guidance, and nurturing of student talent.

#### 3. Curriculum Development (20%)

Assess the educator's role in curriculum development and enhancement. Consider their ability to design and update curricula to align with industry standards and emerging trends. Look for their incorporation of practical experiences, internships, or real-world projects into the curriculum.

#### 4. Industry Engagement (20%)

Evaluate the educator's involvement in the interior design industry. Consider their professional experience, industry connections, and engagement with professional organizations. Look for their ability to bring industry insights and guest speakers into the classroom.

#### 5. Innovation and Adaptability (10%)

Assess the educator's ability to innovate and adapt to changing educational practices and technologies. Consider their integration of technology, use of digital tools, and engagement with online learning platforms. Look for evidence of their efforts to stay updated with industry advancements and incorporate them into their teaching.

# PERSONALITY OF THE YEAR

## JUDGING CRITERIA

### DESIGN JOURNALIST OF THE YEAR

#### 1. Quality of Content (30%)

Assess the journalist's ability to produce high-quality content related to interior design. Consider the depth of research, accuracy of the information, and clarity of writing. Look for their ability to engage and educate the audience through their articles, features, or reviews.

#### 2. Originality and Innovation (20%)

Assess the journalist's ability to bring fresh perspectives and innovative ideas to their work. Look for their ability to uncover new trends, introduce emerging designers or concepts, and showcase unique design projects. Consider their ability to challenge conventional norms and stimulate discussion within the industry.

#### 3. Impact and Influence (20%)

Evaluate the journalist's impact on the interior design community and wider audience. Consider their ability to shape opinions, influence trends, or drive conversations within the industry. Look for evidence of their work being referenced or shared by professionals, designers, or media outlets.

#### 4. Ethical Standards (20%)

Assess the journalist's adherence to ethical standards and practices in their work. Consider their commitment to accuracy, integrity, and transparency. Look for evidence of responsible reporting, proper sourcing, and respectful treatment of subjects within the interior design industry.

#### 5. Industry Recognition (10%)

Consider any awards, accolades, or recognition the journalist has received from industry organizations or peers. Look for their involvement in industry events, conferences, or speaking engagements. Assess their contributions to the advancement of interior design journalism as a recognized profession.

# INTERIOR PRODUCTS OF THE YEAR

## JUDGING CRITERIA

### 1. Concept (10%)

- Purpose – Does it serve the purpose and is it appropriate for what it was created to solve?
- Relevance - Is the design of the product relevant to design trends?

### 2. Artistic (15%)

- Aesthetics - Does the product's form look pleasant?
- Craftmanship/Workmanship – How and why is it made the way it is?
- Engagement – Does the design engage with the target group and offer enjoyment?

### 3. Functionality (25%)

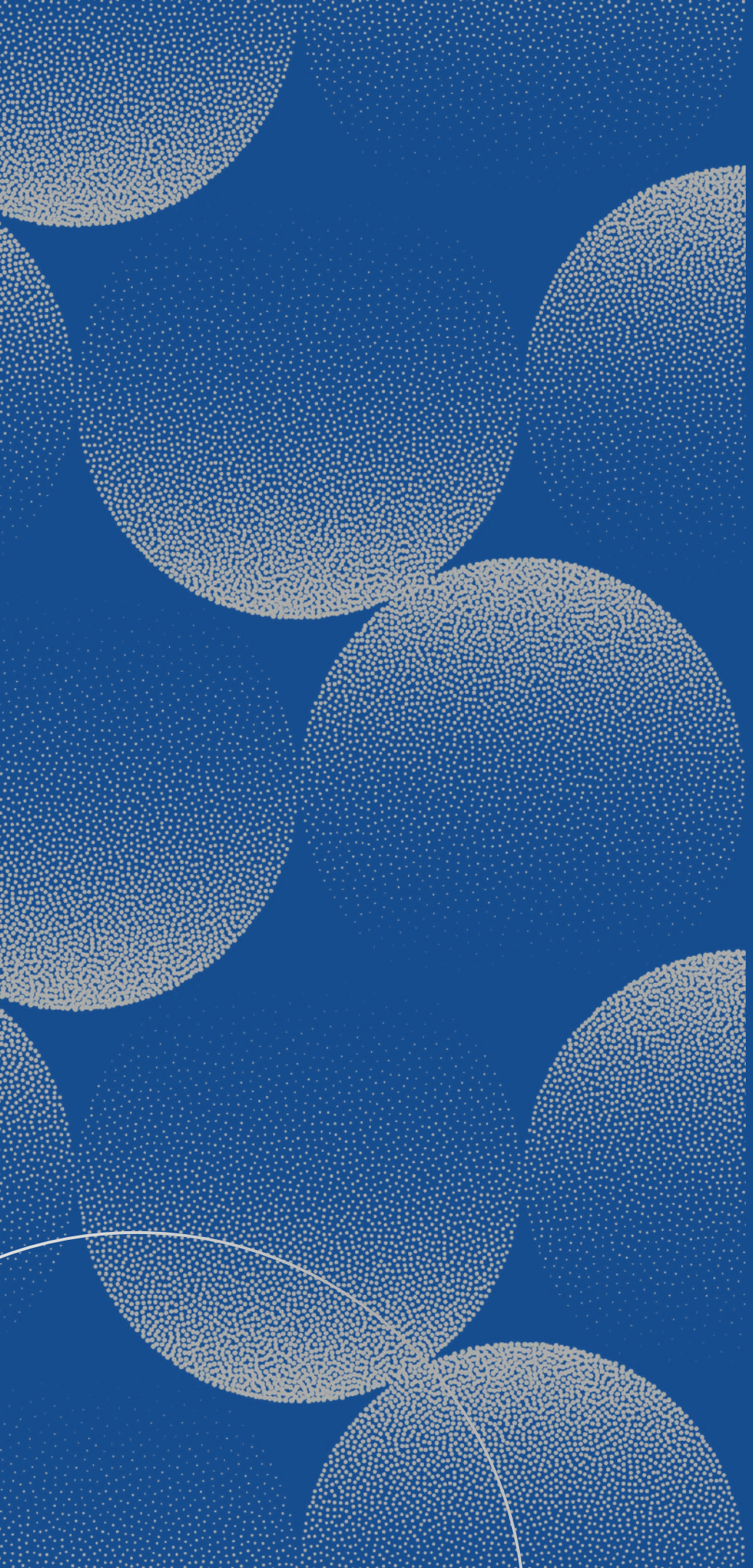
- Fulfilment - Does it fulfil a need or function?
- Usability – Is the use of the product self-explanatory and does it offer more than practical use?
- Durability – Is the product durable and longevity design?

### 4. Impact (25%)

- Social Benefit - Does it benefit the environment or the construction industry?
- Sustainability – Is the product sustainable?

### 5. Distinctness (25%)

- Innovation - Does it utilize new materials, improve existing building practices, or address new needs?
- Differentiation – Is it different from current market offerings?



# ENTRY FEES

# REGISTRATION FEE

Our fee structure is straightforward and clear, with no hidden charges, or subscription plans. The fees assists us to provide excellent service and valuable advantages to our participants while supporting the arrangement of an impartial and independent jury.

## PROJECT OF THE YEAR

PER ENTRY

**USD \$250**

**6 ENTRIES\***

*INCLUDES 1 COMPLIMENTARY ENTRY SUBMISSION*

**USD \$1,000**

*(NP: USD \$1500)*

\*TERMS & CONDITIONS APPLY

## INTERIOR PRODUCTS OF THE YEAR

PER ENTRY

**USD \$250**

## PERSONALITY OF THE YEAR

BY NOMINATION

KINDLY NOTE THAT SELF NOMINATION WILL NOT BE ACCEPTED

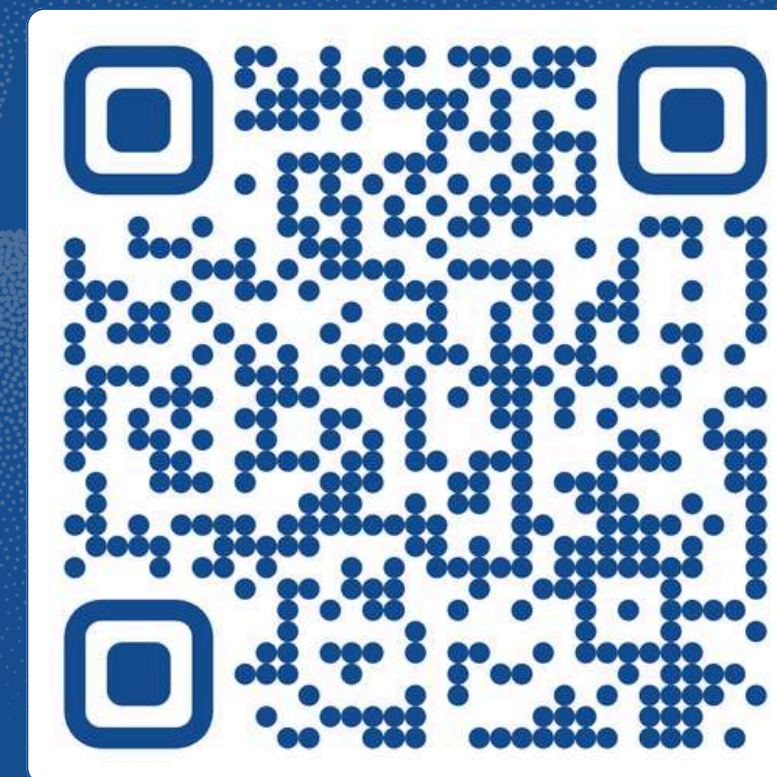
**NO ENTRY FEE**

# SUBMIT

YOUR ENTRY NOW!

[apsda.awardsplatform.com](https://apsda.awardsplatform.com)

1 JANUARY 2025 - 1 MARCH 2025



# CONTACT US



[secretariat@apsda.org](mailto:secretariat@apsda.org)



[Apsda- Asia Pacific Space Designers Association](#)



[apsda\\_asiapacific](#)



[APSDA Association](#)



[www.apsda.org](http://www.apsda.org)