



APSDA AWARDS 2023

[www.apsda.org](http://www.apsda.org)

**Be Seen at Asia Pacific's**  
**Most Prestigious**  
**Space & Interior Design Awards**  
**Gala Dinner Event**

**28 October 2023 | Kuala Lumpur, Malaysia**

**Sponsorship**  
**Prospectus**



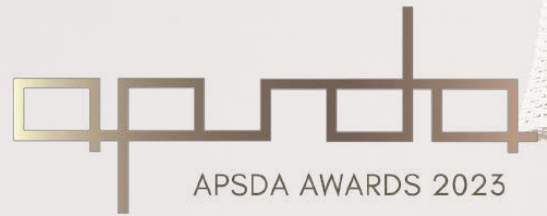
Organised by

**APSDA**

Asia-Pacific Space Designers Association

**Asia-Pacific**  
**Space Designers**  
**Association**

# The Event - APSDA Awards



APSDA AWARDS 2023

Welcome to the APSDA Awards, a prestigious recognition of excellence and innovation in interior design within the Asia Pacific region. Organised by the Asia Pacific Space Designers Association and supported by 14 other Interior Design Associations, these awards celebrate the remarkable talents and accomplishments of professionals who push the boundaries of creativity, functionality, and aesthetics in interior spaces.

The APSDA Awards have established themselves as a highly anticipated event within the design industry, attracting entries from renowned designers, emerging talents, and visionary firms across the Asia Pacific region. This platform provides an opportunity for designers to showcase their exceptional work and gain recognition on a regional scale.

The awards not only acknowledge exceptional design solutions but also consider the integration of sustainable practices and innovative technologies. APSDA recognizes the importance of responsible design and seeks to honor projects that demonstrate a commitment to environmental stewardship, social responsibility, and long-term sustainability.

Winning an APSDA Award serves as a testament to the recipient's exemplary skill, vision, and dedication to pushing the boundaries of interior design. The recognition not only elevates the designer's reputation but also provides a platform for exposure and professional growth within the industry.

Moreover, the APSDA Awards foster a sense of camaraderie and collaboration among designers, architects, and industry professionals. The annual awards ceremony brings together the brightest minds and serves as an opportunity for networking, knowledge sharing, and inspiration.

## Supporting Organisations



# Why Sponsor?



**As a sponsor of APSDA Awards, your organization will benefit from the following:**

## **Exceptional Brand Visibility**

Gain prominent exposure to a targeted audience of [target audience]. Showcase your organization's products, services, and expertise, reinforcing your position as a leader in the industry.

## **Networking Opportunities**

Connect with key decision-makers, industry experts, and potential clients or partners through exclusive networking events and dedicated sponsor activities.

## **Enhanced Reputation**

Align your brand with excellence and innovation by supporting an event that showcases the latest trends, technologies, and advancements in interior design. Build trust and credibility among industry peers and potential customers.

## **Thought Leadership**

Position your organization as a thought leader by participating in panel discussions, keynote sessions, or workshops, sharing your insights and expertise with a highly engaged audience.

## **Lead Generation**

Engage with event attendees and generate high-quality leads through strategic brand activations, demonstrations, and interactive experiences.



APSDA AWARDS 2023

## **Sponsorship Opportunities**

**We offer a range of sponsorship packages tailored to suit your organization's goals and budget. Whether you are looking for maximum brand exposure as a Title Sponsor or targeted visibility through specific event elements, we have the perfect opportunity for you. Our packages include:**

### **Platinum Sponsor - USD\$12,800**

- Prominent logo placement in event marketing collateral
- 12sqm booth location in the main event area
- Speech during the opening ceremony
- 2 min Video Clip at the event
- 03 X dedicated social media posting in all APSDA platforms
- 01 X Year Industry Partner Membership to APSDA
- 01 X Seat at VVIP Table
- 01 X Table (10 Seats) VIP Zone at event gala dinner

### **Gold Sponsor - USD\$9,800**

- Logo placement in event marketing collateral
- 9sqm booth in the main event area
- Recognition during the opening/closing ceremony
- 1 min Video Clip at the event
- 02 X dedicated social media posting in all APSDA platforms
- 01 X Year Industry Partner Membership to APSDA
- 01 X Table (10 Seats) at event gala dinner



APSDA AWARDS 2023

# **Sponsorship Opportunities**

**We offer a range of sponsorship packages tailored to suit your organization's goals and budget. Whether you are looking for maximum brand exposure as a Title Sponsor or targeted visibility through specific event elements, we have the perfect opportunity for you. Our packages include:**

## **Silver Sponsor - USD\$6,800**

- Logo placement in event marketing collateral
- 6sqm booth in the main event area
- Recognition during the opening/closing ceremony
- 01 X dedicated social media posting in all APSDA platforms
- 01 X Year Industry Partner Membership to APSDA
- 01 X Table (10 Seats) at event gala dinner

## **Supporting Sponsor - USD\$4,800**

- Logo placement in event marketing collateral
- Table top space in the main event area
- Recognition during the opening ceremony
- 01 X Table (10 Seats) at event gala dinner


## **Dinner Table Purchase**

**We offer a range of table packages tailored to suit your organization and individual needs. Whether you are looking for networking opportunities, or targeted visibility through specific event elements, we have the perfect opportunity for you. Our packages include:**

### **Premium Table - USD\$ 1880**

- 01 X Premium Table (10 Seats) at event gala dinner
- Food - Serving Style

### **Standard Table - USD\$ 1280**

- 01 X Standard Table (10 Seats) at event gala dinner
- 



APSDA AWARDS 2023

[www.apsda.org](http://www.apsda.org)

**Be Seen at Asia Pacific's**

**Most Prestigious  
Space & Interior Design Awards**

**Gala Dinner Event**

**28 October 2023 | Kuala Lumpur, Malaysia**

**Contact Us Now**

Oscar Chang

Email: [oscar@apsda.org](mailto:oscar@apsda.org)

Tel: +60 12 3128791

or

Steven Tan

Email: [st@apsda.org](mailto:st@apsda.org)

Tel: +60 10 9857966

Contact

+603 84081988

**Address**

3 Lebuhraya Utama,  
Centrepont, 3rd Floor, Suite T111,  
Bandar Utama, 47800,  
Petaling Jaya, Selangor, Malaysia



**Organised by**

**APSDA**

Asia-Pacific Space Designers Association

**Asia-Pacific  
Space Designers  
Association**