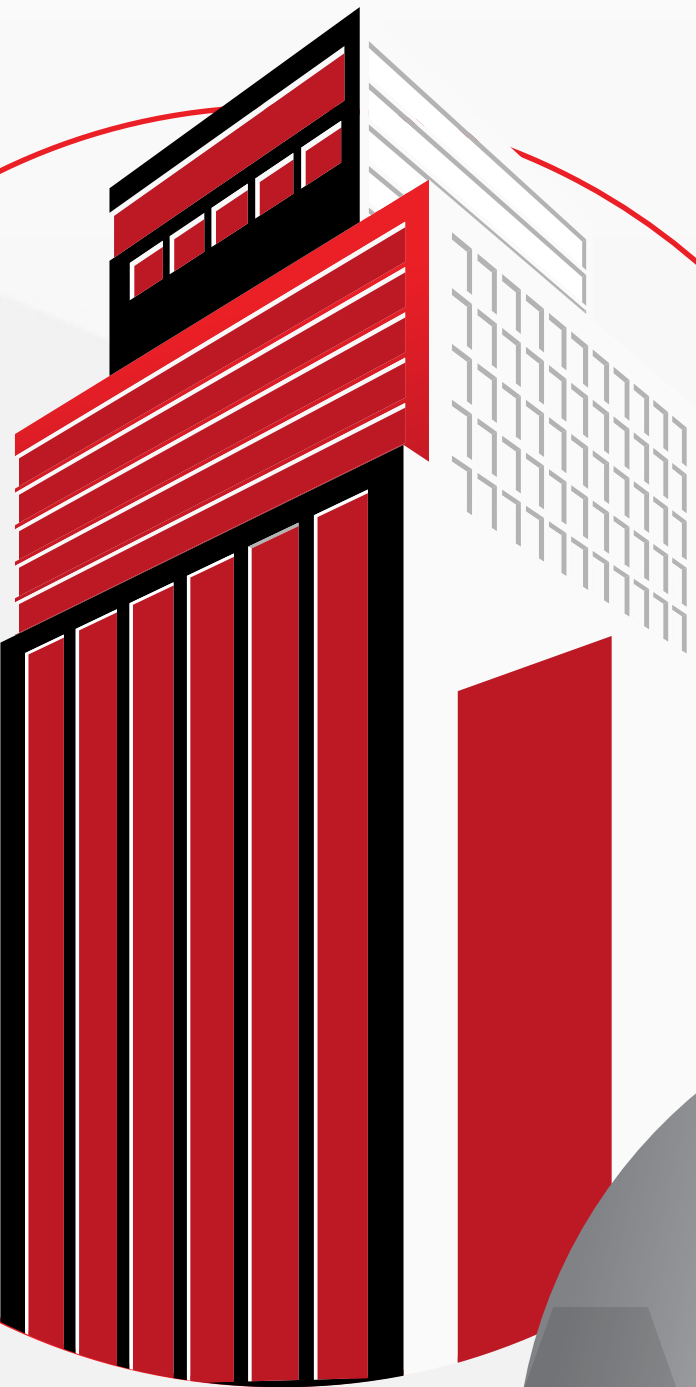


# APSDA

## 2022/23

# Highlights

JAN / FEB / MAR 2023 ISSUE





Prof Keat Ong, President of APSDA

# President's Notes

As the saying goes “After the darkness comes the dawn”. We will be entering a very exciting time ahead for the interior/spacial design fraternity and industry at large. As certainties begin to outnumber the doubts, we are able to make certain decisions in the name of progressions and improvements.

The APSDA has been the main professional body representing the interior/spacial design institutes and associations in Asia & Oceania region for the past three decades. The vision and mission of the alliance/association have always been to elevate the profession and industry through the interconnecting of diverse cultures in the region, fostering understanding and unity, and facilitating more ambitious undertaking of programmes and events at a larger regional scale.

With the revamped structure, APSDA has now 6 main departments, namely Membership, Professional Development, Education, Industry Relations, Awards + Competitions, and Editorial + Outreach Departments. These important pillars ensure comprehensive development of programmes and events to cater to the continuous evolution of the fraternity and industry.

- APSDA Y2022 1st Board Meeting** ..... 02
- APSDA Y2022 2nd Board Meeting** ..... 03
- APSDA Y2022 3rd Board Meeting** ..... 04
- IFI World Interiors Day | APSDA - IFI WID 2022 Regional Roundtable Dialogue** ..... 05
- APSDA Y2022 4th Board Meeting** ..... 06
- 1st Education Policy Committee Meeting** ..... 07
- Putting Health at the Core (of the New Normal) – Design for Health & Well-Being** ..... 08
- APSDA Y2022 5th Board Meeting** ..... 09
- 2nd Education Policy Committee Meeting** ..... 10
- 1st Professional Practice Committee Meeting** ..... 10
- APSDA Y2022 6th Board Meeting** ..... 11
- APSDA 6th General Assembly** ..... 12
- APSDA Trip to Bali** ..... 13
- APSDA Y2022 7th Board Meeting** ..... 14
- APSDA X FIND Design Fair Asia** ..... 15
- APSDA Y2022 8th Board Meeting** ..... 16
- The Way We Work: Post-Pandemic Era** ..... 17
- APSDA 2023 Event Piepline** ..... 18

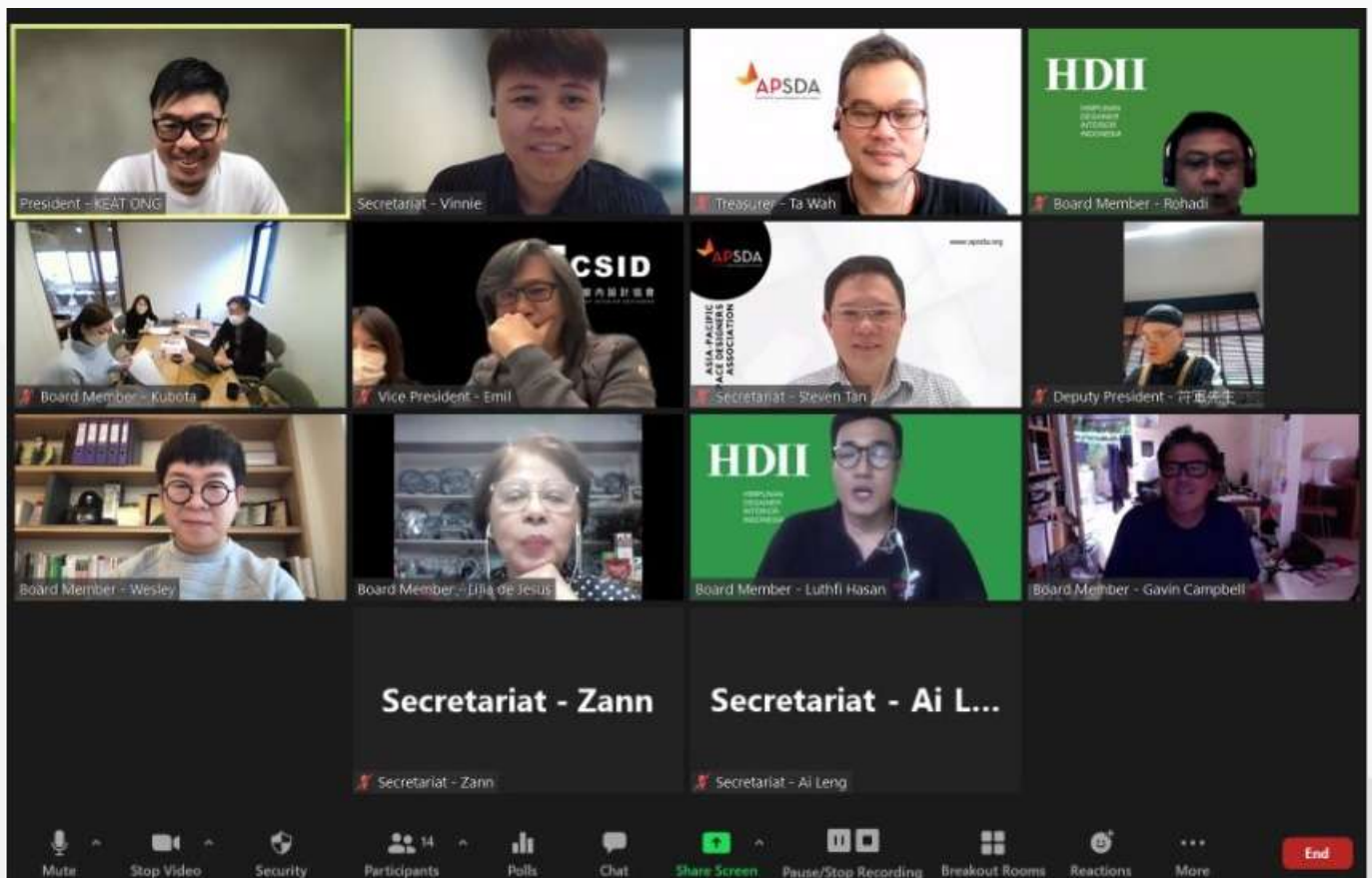
# Table of Contents



# APSDA Y2022 1st Board Meeting

**13 Jan 2022**  
**Online**

During the meeting, APSDA introduced TAC Management Sdn Bhd as the new secretary group to oversee administrative matters. On the agenda was the forming of the APSDA Professional Practice Committee to work on white paper competency, as well as the forming of the APSDA Education Policy Committee to identify recognised institutes of higher learning (IHLs) offering interior design degree programmes in the Asia-Pacific.



# APSDA Y2022 2nd Board Meeting

**17 February 2022**  
**Online**

At this board meeting, the Korean Society of Interior Architects and Designers (KOSID) officially became a full member of the APSDA, aligned with the APSDA's role as a coalition of national design associations from the Asia and Oceania region.

KOSID is a non-profit organisation under the Ministry of Land, Infrastructure and Transport, aimed to enhance both the quality of the human environment and the development of culture. The society ensures that interior designers' rights and interests are protected, friendships among

members are fostered, and knowledge, information and experience about interior architectural design are shared to benefit the public interest of the region and society.

The APSDA also formally announced that Asia Designers Directory (ADD), an online platform and directory of interior designers, has become its official media partner. This strategic partnership allows APSDA to reach out to a wider audience in the region, in line with ADD's vision to support meaningful touchpoints for those in search of a designer for their next space, and connectivity among creatives looking to establish

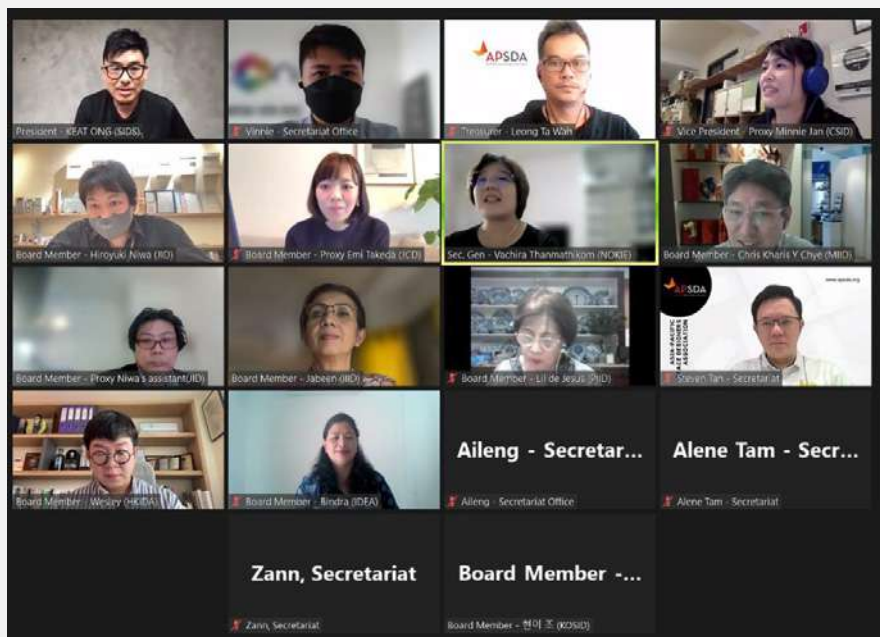
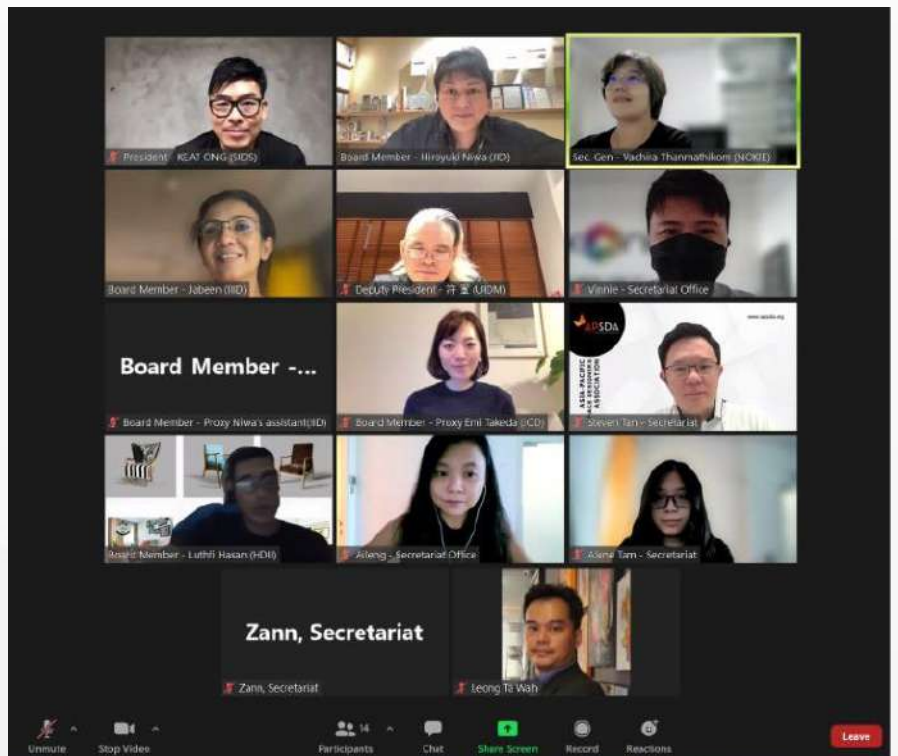
synergistic collaborations and growth in the design industry.

A discussion was also held on APSDA's new Associate Member membership type, an addition to the existing Full Member, Educational Member, Common Practice Member and Industry Member membership types. Professional associations that represent the interior or spatial design profession at the local, provincial, or state levels are eligible for this new membership, as are international or governmental organisations.



# APSDA Y2022 3rd Board Meeting

31 March 2022  
Online



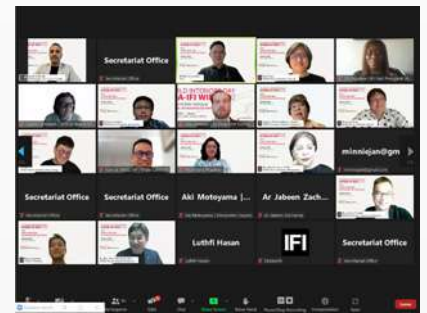
Board members convened to review the proposed vendors' quotation for the President Medal and Medallion, as well as the drafted appointment letter for the Education Policy Committee. During the meeting, the Indonesian Society of Interior Designers (HDII) took the opportunity to present the event programme and local-level sponsorships package for the APSDA 6th General Assembly to be held in Bali, Indonesia.

# IFI World Interiors Day | APSDA - IFI WID 2022 Regional Roundtable Dialogue

**28 May 2022**  
**Online**

For the first time, APSDA partnered with the International Federation of Interior Architects/Designers (IFI) to organise a regional roundtable dialogue themed "Pride of the Past, An Incentive for the Future". One of the highlights of the IFI World Interiors Day, the roundtable dialogue convened many industry leaders, including presidents and leaders of the various interior design associations in the Asia Pacific region, as well as esteemed leaders from the IFI.

The roundtable dialogue kickstarted with a discussion about education and technologies, moderated by American architect and designer Shahsi Caan. Guest speakers shed insight on the subject of design functionality.



“ The roundtable dialogue kickstarted with a discussion about education and technologies, moderated by American architect and designer Shahsi Caan. Guest speakers shed insight on the subject of design functionality.

” In order to highlight the manufacturing sector's role as a showcase for sustainability, significance of industry alliances was also mentioned.

Industry leaders from different nations shared about design identity. Attention was brought to cultural interpretation through the study and development into current design. Attendees learnt the importance of embracing historical wisdom while advancing into the future. Conversations also centred on promoting understanding and unity amongst those in the industry. To commemorate this regional roundtable dialogue, IFI and APSDA members from various timezones took a photo together online.

**IFI WORLD INTERIORS DAY**  
**APSDA-IFI WID 2022**

**Regional Roundtable Dialogue**  
*Pride of the Past, An Incentive for the Future*

**Saturday 28 May 2022 | Zoom**  
9:00 - 10:30pm (GMT+8) | 9:00 - 10:30am (GMT-4)

**FEATURING IFI & APSDA LEADERSHIP**  
w/ Industry Sustainability Expert

**MODERATION**

- Shahsi Caan, FAIA, ASID  
IFI Chief Executive Officer  
IFI President 2019-2024
- Shahsi Caan, FAIA, ASID  
IFI President 2019-2024
- Yusef Alsharif, FIntero  
IFI President Elect 2022-2024
- Elle Ogilvie, FIntero  
IFI Past President 2022-2024
- Kate Ong, FIntero  
APSDA President
- Paul Chan, FIntero, ICID  
APSDA Vice President

**IFI & APSDA LEADERSHIP**

- Gavin Campbell, FIntero  
APSDA Board Member
- Dr. Lila De Jesus, FIntero, FIFED  
Philippines  
APSDA Board Member
- Wesley Lee (Hong Kong), China  
APSDA Board Member
- Mingyue Niwa (Japan)  
APSDA Board Member
- Shasha K. Praefara (Thailand)  
APSDA Board Member
- Rohail Samad (Indonesia)  
APSDA Board Member

**INDUSTRY EXPERT SUSTAINABILITY**

- Alvin Chik Yee (Malaysia)  
APSDA Board Member
- Al. Johann L. Zambano, FIntero  
APSDA Board Member
- Nicholas Theodoridou (Thailand)  
APSDA Secretary General
- Dr. Lesley Ye Walk (Singapore)  
APSDA Honorary Treasurer
- Maria Nepehan (Thailand)  
TICA Representative
- Alex Le Well AP (Singapore)  
Discussing Show Contract's  
People Signing Award Winner

**CO-ORGANIZED BY**  
**APSDA** | **IFI** International Federation of Interior Architects/Designers

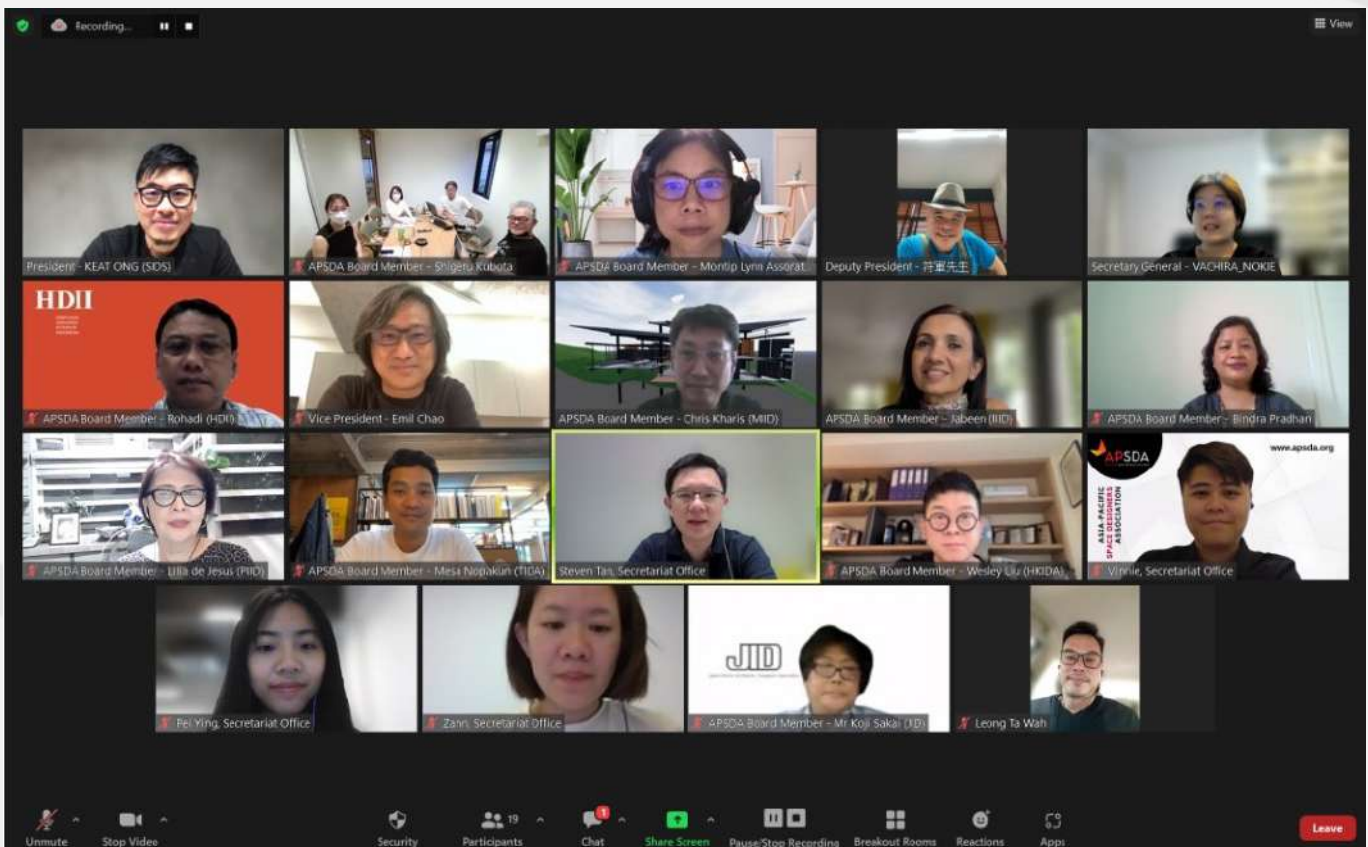
ifiworld.org | staff@ifiworld.org  
Event info & contact: apsdas.org | secretariat@apsda.org

# APSDA Y2022 4th Board Meeting

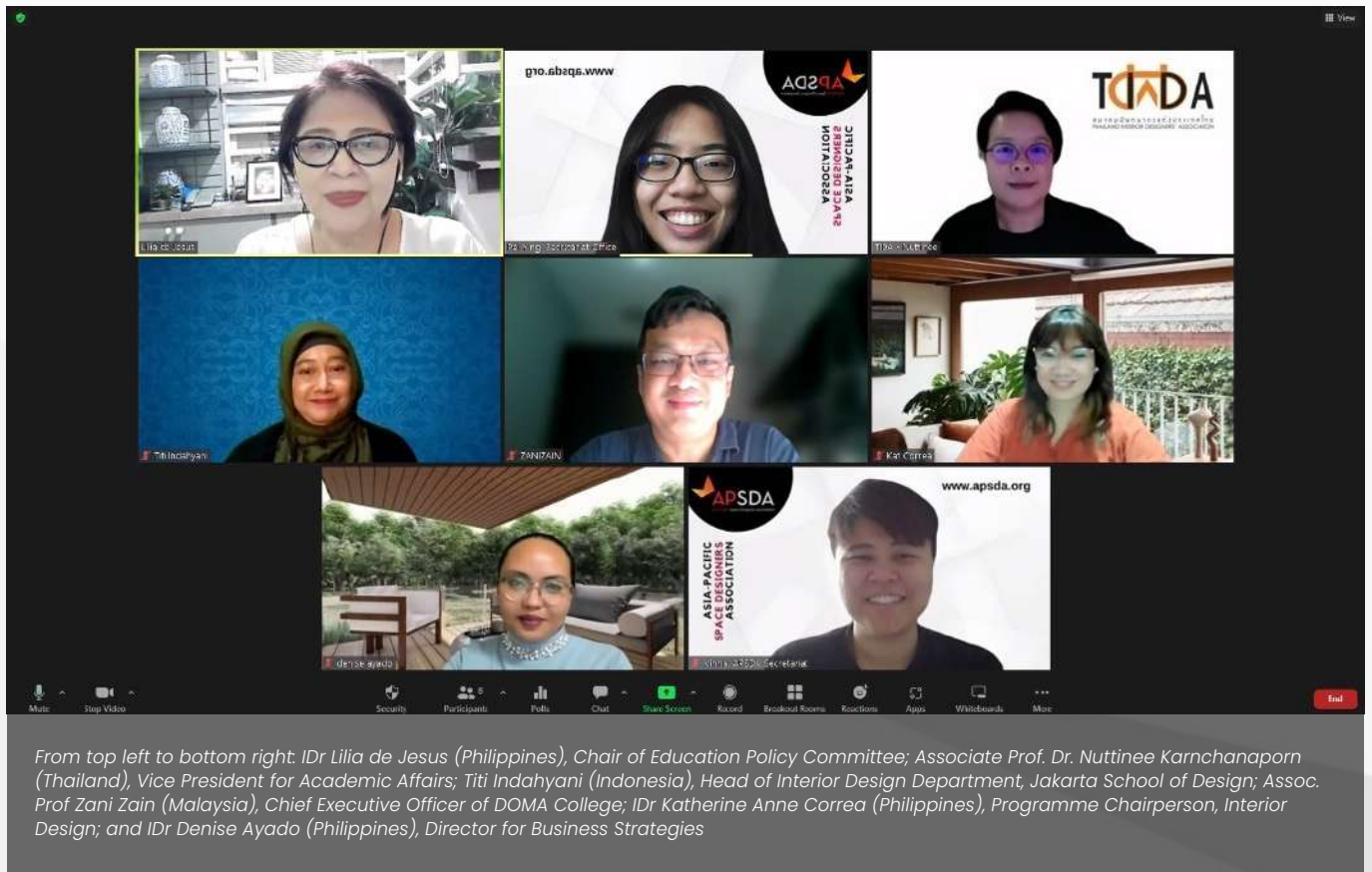
**4 July 2022**  
**Online**

At this board meeting, board members discussed constitution changes aimed to advance members' interests and promote the design industry's best practices.

Fund allocation was also presented to clearly illustrate the financial accounts for the APSDA's 6th General Assembly, held in Bali, Indonesia. The agenda helped facilitate the development of growth and expansion strategies to ensure the sustainability of the association.







# 1st Education Policy Committee Meeting

**8 July 2022**  
**Online**

Held online, the first meeting of the Education Policy Committee gathered representatives from four different countries, namely Malaysia, Indonesia, Thailand and the Philippines.

The meeting was led by IDr. Lilia de Jesus, head of the Education department. During the meeting, the committee discussed timelines for education policies, as well as the duties of the committees.

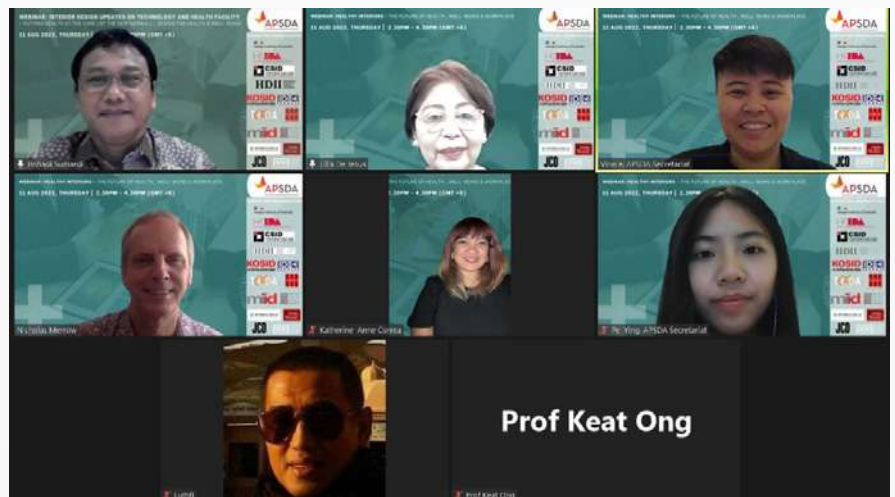


# Putting Health at the Core (of the New Normal) – Design for Health & Well-Being

**11 August 2022**  
**Online**

“Putting Health at the Core” was APSDA’s first webinar in 2022. The session was led by speaker Nicholas Merrow-Smith, Principal of MerrowSmith Design Partnership Pte Ltd. Nicholas is well-known within the architectural community for promoting design as an influencer of behavioural change. His work is predominately in the healthcare sector, where he promotes workplace transformation and patient advocacy to bring about positive change through design.

Topics included what the new normal entailed and how organisations were responding to the pandemic, as well as preparations post-pandemic.

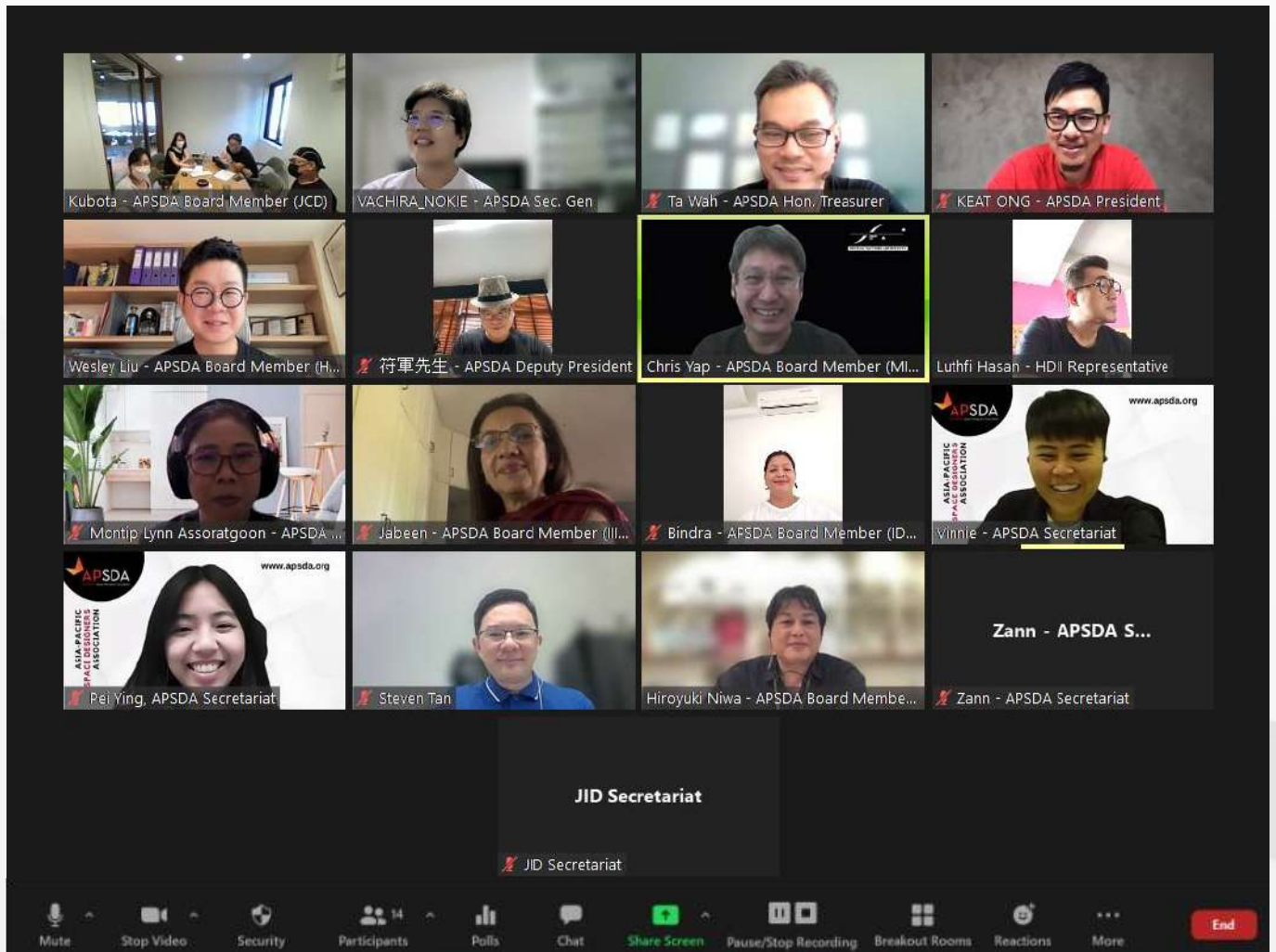


Participants learned about Nicholas’ in-depth interior design views on technology and healthcare facilities. He broached the topic of mental health by emphasising how uncertain the future is. Participants were taught to “protect, communicate, evaluate, and support” when dealing with this problem.

To expedite cultural transformation, Nicholas opined that dominant workplace cultures must be inclusive. He concluded that workforce change is essential, and designers will need to support organisational transformation through improved services as employers shoulder a larger portion of employees’ health and well-being.

“ Participants learned about Nicholas’ in-depth interior design views on technology and healthcare facilities. ”

The engaging Q&A sessions turn the lesson into a true learning environment. Other speakers on the panel included Prof. Keat Ong, Rohadi Sumardi, Drs. Lilia De Jesus and Katherine Anne Correa.



# APSDA Y2022 5th Board Meeting

**18 August 2022  
Online**

One of the key agendas of the board meeting was proposing the event budget and pipeline for 2023. In line with APSDA's long-term objectives, suggestions for the event budget and pipeline were made as a new calendar year beckoned.

APSDA also shared that it is a supporting organisation of the ADF Design Award 2023. ADF (NPO Aoyama Design Forum) is a non-profit organisation established in Japan in 2009. ADF aims to train and improve the status of designers worldwide. The theme of this year's international design award is "Design for Architecture" as the organiser explores architectural creations that are not only beautiful on the outside, but also have unique and cutting-edge design processes.

Lastly, board members were briefed about APSDA's first webinar, titled "Putting Health at the Core". The webinar delved into the future of health, well-being, and the new normal at workplaces. Aimed to encourage awareness of mental health across all industries and professions, the webinar gathered 273 signups. During the discussion, board members put forth thoughts and strategies to yield increased engagement for future webinars.

# 2nd Education Policy Committee Meeting

**26 August 2022**  
**Online**

Held online, the second meeting of the Education Policy Committee convened representatives from five different countries/territories, including Singapore, Philippines, Japan, Taiwan and Macao. During the meeting, the Education Policy outline was presented. The IHL List of each country was also shared by the representatives of each country.



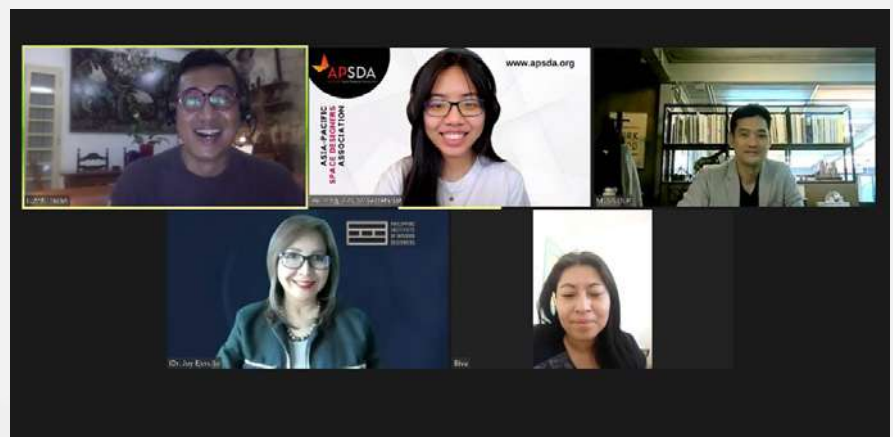
From top left to bottom right: Luthfi Hasan (Indonesia), Marketing Communications & Foreign Affairs of Himpunan Desainer Interior Indonesia (HDI); Mesa Nopakun (Thailand), Thailand Interior Designers Association (TIDA) Committee; IDR. Joy Ejercito (Philippines), Vice President of Philippine Institute of Interior Designers (PIID); and Biva Joshi (Nepal), Executive Committee of Interior Designers' Association of Nepal (IDEA Nepal)

# 1st Professional Practice Committee Meeting

**25 November 2022**  
**Online**

The first meeting of the Professional Practice Committee gathered representatives from four different countries, including the Philippines, Indonesia, Thailand and Nepal. The meeting was led by Rohadi Sumardi, who heads the department.

During the meeting, the committee shared about professional practices in their respective home countries. The committee also dived into keys topics for an upcoming white paper.



From top left to bottom right: Luthfi Hasan (Indonesia), Marketing Communications & Foreign Affairs of Himpunan Desainer Interior Indonesia (HDI); Mesa Nopakun (Thailand), Thailand Interior Designers Association (TIDA) Committee; IDR. Joy Ejercito (Philippines), Vice President of Philippine Institute of Interior Designers (PIID); and Biva Joshi (Nepal), Executive Committee of Interior Designers' Association of Nepal (IDEA Nepal)



# APSDA Y2022 6th Board Meeting

The sixth board meeting began with the presentation of the draft slide for the sixth general assembly of the APSDA, where committee members discussed items on the agenda and provided draft resolutions and decisions to the assembly for review and action. FIND Design Booth had allocated APSDA a corner booth, furnished with slides and a panel.



Montip Lynn Assoratgoon, a board member of the Thailand Interior Designers Association (TIDA), and Vachira Thanmathikom, the secretary general of the APSDA, agreed to serve new committee members under the editorial and outreach division headed by Prof. Keat Ong. The members pledged to work closely together towards achieving their shared strategic goal.

Adrian Yeo was also put forth as the APSDA auditor for 2023, with the duty to plan and carry out the audit in order to get a reasonable assurance regarding the accuracy of financial statements that are free of substantial misrepresentation, whether brought on by fraud or error.







Speaking at the event, Prof Keat Ong, President of APSDA noted that “it is time for interior designers in the Asia-Pacific to band together, take a more active role in the development of their individual nations, and help make their citizens' homes better, cozier, and healthier”.



The General Assembly was part of the IIDF event organised by the Indonesian Interior Designers Association (HDII). The IIDF, themed "Technology & Culture: Asia-Pacific's Perspectives", was an exhibition initiated by HDII as a forum for the exchange of ideas and collaboration among Indonesian and international interior designers. The event was opened by the Minister of Tourism & Creative Economy and the Minister of Public Works & Housing People.

# APSDA 6th General Assembly

**5 September 2022  
Bali, Indonesia**

After a 2-year hiatus, APSDA members finally convened in person at the 6th General Assembly held in Bali, Indonesia. Discussions centred around strategies to uplift the interior design industry in the Asia Pacific region. The event marked the 6th General Assembly or Grand Meeting of interior designer associations in the region, attended by seven associations from seven countries.

“  
**The event marked the 6th General Assembly or Grand Meeting of interior designer associations in the region, attended by seven associations from seven countries.**  
 ”



# APSDA Trip to Bali

**Sept 4-6, 2022  
Bali, Indonesia**

As countries open their borders for international travel, APSDA took the opportunity to reconnect with Bali ahead of the APSDA 6th General Assembly. Participating APSDA members from various countries were greeted with warm hospitality at an opening ceremony held by the locals and immersed in Balinese culture and tradition.





# APSDA Y2022 7th Board Meeting

**23 September 2022  
Singapore**

APSDA's Y2022 7th Board Meeting was held physically at FIND - Design Fair Asia in Singapore for three days. Hosted by the Society of Interior Designers Singapore (SIDS) and Luxx Newhouse Group (SG), the eventful meeting convened board members from all 14 regional offices. One of the key agendas of the meeting was to discuss and approve upcoming programmes and projects for the region.



As part of its efforts to create and bring together a convivial community of interior designers, architects, and stakeholders in the creative design business, FIND - Design Fair Asia signed a Memorandum of Understanding with the Society of Interior Designers (SIDS) and the APSDA to host their events at the fair.

“  
One of APSDA’s continuous missions is to elevate the professionalism and standards of the spatial and interior designers in Asia Pacific. FIND – Design Fair Asia is definitely a good melting pot for all national and regional industry leaders to congregate at and interact.

”  
“One of APSDA's continuous missions is to elevate the professionalism and standards of the spatial and interior designers in Asia Pacific. FIND – Design Fair Asia is definitely a good melting pot for all national and regional industry leaders to congregate at and interact,” said Prof Keat Ong, President of APSDA.



# APSDA x FIND Design Fair Asia

**23 September 2022**

On 23 September 2022, APSDA board members from eight different countries/territories were invited by the Society of Interior Designers, Singapore (SIDS) to gather at FIND Design Fair Asia 2022 to share their perspectives on the disruption into the future world of interior design.



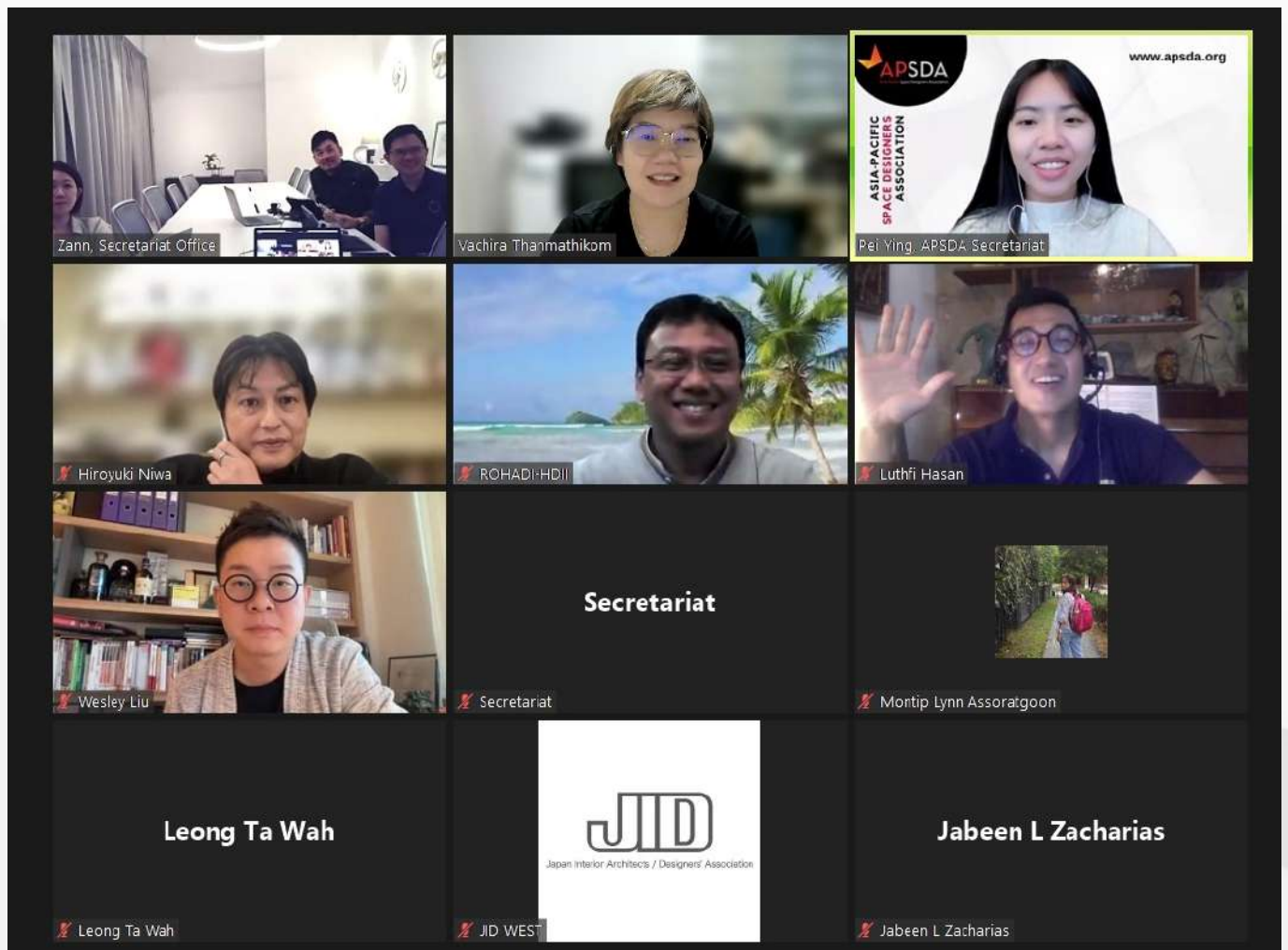
“  
 The symposium started with a welcome speech from SIDS president, Tung Ching Yew, followed by opening remarks from APSDA president, Prof. Keat Ong. More than 111 registered participants.

”



APSDA board members are being divided into two different panel groups, focused on sharing their perspectives based on the topic of ecology and technology, as well as business ethics and economy.





# APSDA Y2022 8th Board Meeting

**28 November 2022**  
**Online**

The APSDA held a fruitful board meeting. Discussions took place on the APSDA Awards 2023 and the APSDA Design Leadership Retreat in August 2023.

As the Institute of Indian Interior Designers (IIID) embarked on a new term, from 2022-2024, with Ar Sarosh Wadia as the president and Ar Jabeen Zacharias as the immediate past president, Ar Jabeen Zacharias continued her role representing IIID as APSDA board member.

Finally, a proposal was submitted for Project A.D.A.M.

# The Way We Work: Post-Pandemic Era

8 December 2022  
Online



Entitled “The Way We Work 5.0: Interior Design Update”, this webinar was presented by Bingah Suseno, the project director of CDA International, Jakarta. The webinar provided participants with insight on the key elements of clients in the post-pandemic era and discussed how to design a physical and online environment creatively to promote wellness and well-being.

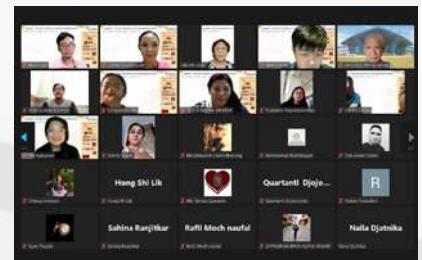
Moderated by IDr. Joy Ejercito, the webinar offered understanding on the impacts of the pandemic, reasons why we go back to work, what attracts employees to go back to work, and how to accommodate them. Having worked in the industry for more than 20 years, Bingah Suseno discussed current trends and how interior designers work in the post-pandemic age.

Workplace wellness, which entails biophilic design, ergonomics, acoustics, amenities, and artwork, was highlighted as a way to create a high-productivity environment. Sustainability in interior design was also discussed as one of the keys to long-lasting designs. Along with receiving advice on how to adjust to this "new normal", attendees from Indonesia, Malaysia, and Singapore were also given CPD credits. The session concluded with a Q&A session.

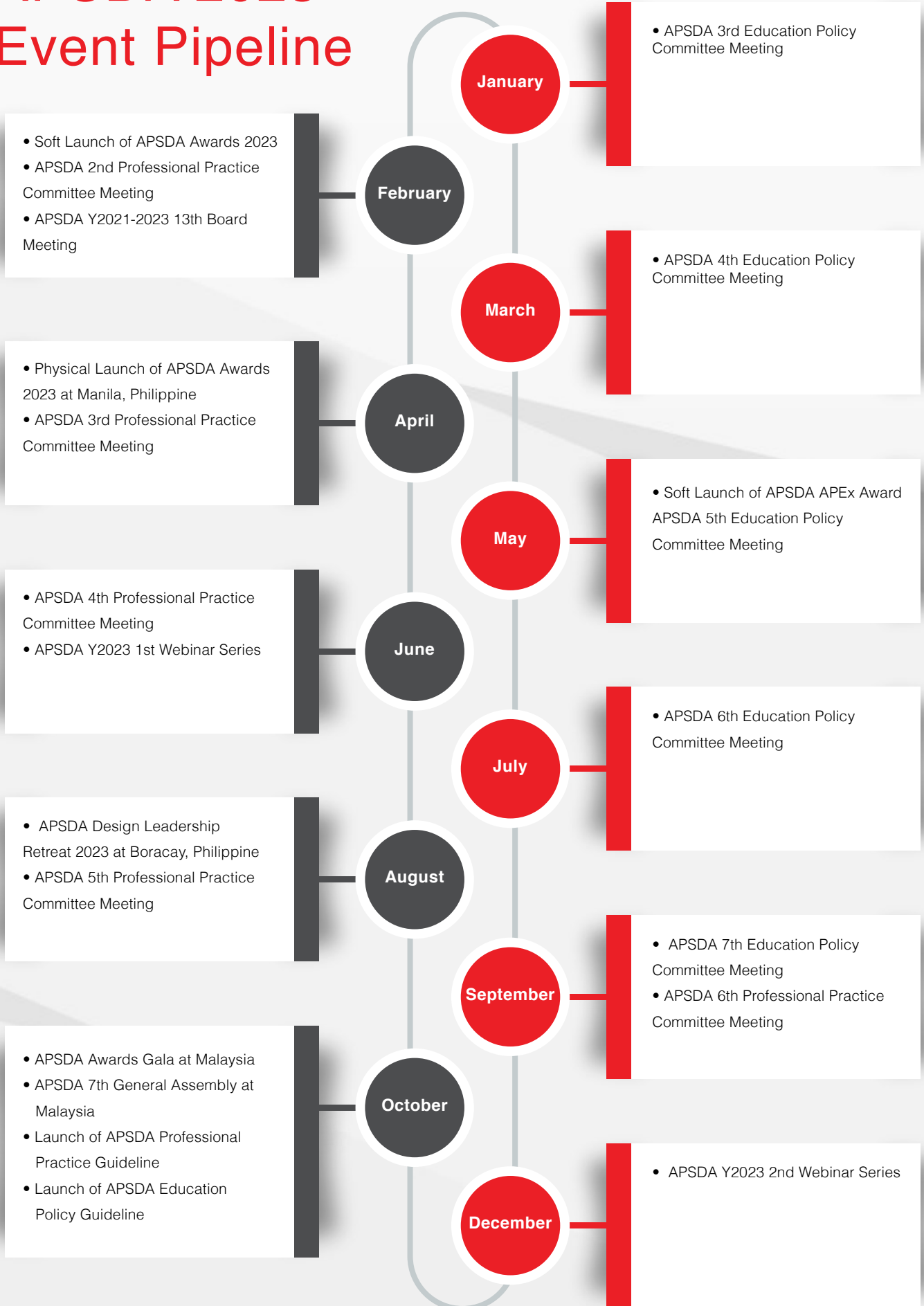
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”



# APSDA 2023 Event Pipeline





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